



EUROPEAN UNION

Delegation to Japan

Press, Public & Cultural Affairs

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European Higher Education Fair 2017 Japan (EHEF 2017)

Study and Research in Europe: Quality-Diversity-Opportunity

It is with great pleasure that the Delegation of the European Union to Japan, along with our co-organisers, the Directorate-General for Education and Culture (European Commission), Campus France, the German Academic Exchange Service (DAAD), and Meiji University, announce the holding of the European Higher Education Fair 2017 Japan (EHEF 2017). This is the sixth EHEF, following on from highly successful events held annually since 2012. The 2016 event saw over 1200 students visit, with nearly 60 institutions from 15 EU Member States exhibiting.



EHEF 2017 will be held in the Kanto and Kansai regions of Japan over a three day period from 19-21 May.. The event will open on Friday 19 May with a Networking Event and Welcome Reception for European exhibitors and their Japanese university counterparts at the Delegation of the EU to Japan in Tokyo. The fair will then run at Meiji University (Tokyo) on Saturday 20 May, and at Doshisha University (Kyoto) on Sunday 21 May. Additional efforts to reach out to other regions via social media/live streaming, are also foreseen.

Higher education institutions from Europe, as well as European embassy higher education promotion officers based in Japan are invited to take part in EHEF 2017 to promote study programmes (bachelors, postgraduate, short-term, research) directly to visitors. **Application details follow in the attached annexes.** Should you require any further details in the meantime please don't hesitate to contact our Academic Cooperation Officer, Richard Kelner (Richard.Kelner@eeas.europa.eu).

We look forward to welcoming your institution to the event, and helping us to make EHEF 2017 a huge success.

Delegation of the European Union to Japan

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EHEF 2017 Event Summary

(details subject to change)

- **Kanto Fair (Tokyo)**

Date/Time: Saturday 20 May, 11:00-18:00

Venue: Meiji University, Surugadai Campus, Academy Common 2nd Floor

Address: 1-1 Kanda-Surugadai, Chiyoda-ku, Tokyo, 101-8301

- **Kansai Fair (Kyoto)**

Date/Time: Sunday 21 May, 12:00-18:00

Venue: Doshisha University, Imadegawa Campus

Address: Karasuma-Higashi-iru, Imadegawa-dori, Kamigyo-ku, Kyoto, 602-8580

- **Networking Event and Welcome Reception**

Date: Friday 19 May, 15:00-20:00

Venue: Europa House (Delegation of the EU to Japan)

Address: 4-6-28 Minami-Azabu, Minato-ku, Tokyo 106-0047

- **Organisers:** Delegation of the European Union to Japan, Directorate General for Education and Culture (European Commission)
- **Co-organisers:** Campus France, DAAD, Meiji University, Doshisha University
- **Supporters:** Ministry of Education, Culture, Sports, Science and Technology (MEXT), Ministry of Foreign Affairs (MOFA), Japan Student Services Organization (JASSO), Japan Society for the Promotion of Science (JSPS), JAFSA, Chiyoda-ku, Kyoto Prefecture, Kyoto City (tbc)
- **Purpose:** Promote European study and research opportunities to Japanese students, researchers and universities. Create network opportunities between Japanese and European universities.
- **Exhibitors:** Education promotion officers from European higher education institutions, European embassy higher education promotion officers based in Japan, European Union study and research programme officers.
- **Presentations/Seminars:** Themed presentations and seminars will be held throughout the event.
- **Visitors:** Students (high school, undergraduate, postgraduate), general public. 1500 visitors are expected to attend the fair over the two days.
- **Promotion:** Posters and flyers will be produced and distributed to all interested parties and potential visitors. Extensive use of key Japanese university contacts will be made, with a focus on the Top Global group of universities. A dedicated website for the fair will be created, and extensive use made of social media, including the Study in Europe Facebook page (www.facebook.com/EUryugaku). Press releases will be issued.
- **Financing:** The event is jointly funded by the Directorate General for Education and Culture, and exhibitor participation fees. All accommodation/travel expenses are to be borne by exhibitors.
- **Annexes:** Exhibitor Terms & Conditions (Annex 1), Application Guidelines (Annex 2), Application Form (Annex 3), Institution Information Sheet (Annex 4).
- **Application Deadline:** 31 January 2017